



Family Business Australia

Congratulations to our Scholarship Winners!

Two Next Generation FBA members have been awarded the Family Business Australia/Bond University MBA Scholarship.

With two outstanding finalists vying for the coveted award, it was decided to award both Danielle Robertson, of Dial-An-Angel in New South Wales and Matthew Gordon of Centenary Hire in Queensland as the scholarship had not been awarded in 2009.

Head of the Bond University's Australian Centre for Family Business Prof Ken Moores, commenting on the applications, said he was impressed at the quality of the applications received. "After much deliberation, it was agreed that we could not distinguish between the two finalists and as we had not awarded the scholarship in 2009, we are awarding it to two candidates this year.

"Bond University's Family Business Scholarship Program is one of the key ways we identify and significantly assist in the development of Australia's future family business leaders, providing them with the opportunity to fulfil their potential and bring their ambition to life," said Prof Moores.

The ACFB at Bond is the first university centre in Australia to offer a post graduate program specifically dedicated to the needs of leading family businesses.

The Scholarship program is applied exclusively to the Executive Master of Business Administration (MBA) program and is valued at \$25,000 towards program costs.

The 2008 winner of the Family Business Australia/Bond Scholarship, Ros Hawkins of Hawkins Transport was enthusiastic about the course, when asked to comment. "When I applied for the FBA scholarship to complete an EMBA at Bond University, I really had no idea what I was in for. Having never attended university before, it was all new to me." Said Roz.

"After the first day though, what was immediately clear is that the journey was going to be an enlightening AND harrowing experience. The intense learning environment I think suits any executive who is passionate about their role – as long as you can take a few nights without much sleep along with dynamic group discussion. It is not for the feint hearted!

"The bond forged with fellow executive students will be lifelong and provides a network of like minded people to confer with. Add to this, the ability to apply subject material back to my business and in particular, my family business - it has already paid great dividends.

"Through the experience, I have definitely grown in my CEO role along with being able to progress the Hawkins Family Group further towards family and business balance.

"Words can't explain what the EMBA course is really about – all I can say is that I would totally recommend it to every family business leader and all successors, as well as corporate leaders"

What is the Executive MBA (Family Business)?

Based on more than a decade of intensive research carried out at the university's Australian Centre for Family Business, the Executive Master of Business Administration (MBA) – Family Business incorporates the unique aspects of this often complex and challenging structure with in-depth coverage of the fundamental business disciplines.

Issues such as corporate governance, best practice management, brand building and the blending of family and non-family employee interests are presented within the framework of market-oriented decision making, resource management, growth strategies and innovation.

Presented as a series of one and two-week study sessions spaced out over 13 months (or 26 months) and centred around a major project, the Executive MBA – Family Business is designed for busy managers looking for an intensely practical educational experience that applies directly to their family business environment.

This program also gives a selected group of candidates the opportunity to develop a network of global contacts, studying with a team of established managers preparing to take on leadership roles within their family business organisation.

Above all, this dynamic and challenging program is underpinned by Bond's renowned focus on leadership qualities and personal development, fostering the skills and capabilities that will enable participants to enhance and fulfill their career potential.

To apply for the 2011 scholarship, contact FBA Education Manager, Karen Doyle fbeducation@fambizx.org.au

